


Brad Crewe
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Highlights of Qualifications

- Masters of Business Administration – Human Resources
- Bachelor of Business Administration
- Bachelor of Arts – English, Language & Communications
- Managed the Apple Premium Reseller, Jump+ St. John's
- Successfully owned & operated a small business for 5 years
- Knowledge of commercial lending, Canada Border Services customs declaration
- Fluid knowledge of the  OS X and iOS operating systems
- Demonstrated ability to work independently or as part of a team

Employment History

2016 - Present Honda Product professional, Kenmount Auto O/A City Honda, St. Johns, NL

- Fluent knowledge of Honda Products, Price presentation and Interest Rates.
- matching clients to the proper vehicle selection, using the Customer oriented Sales approach.
- coordinating delivery of vehicles prior to delivery to the customer.
- Honda Certified Sales training completion Feb 2016.

2013- 2016 Apple Sales Professional/Store Manager, Jump+ APR, St. John's Newfoundland

- Lead the APR program in St. John's to be the top producing and most profitable APR
- Built a Team that is the envy of the company, embodying all core values set forth by the company.
- Attained Targets, and set benchmarks well above any other APR in the world.
- Achieved top sales for the St. John's location, Most Cpu award 2014, 2105.
- Awareness of products, updated products, and selection of proper products for the client in question.
- Spearheaded a Business outreach program company wide which has lead to exponential profit.
- First in company history to achieve \$1Million in personal sales July 2014.

- 2013-2013 **Sales Manager/CAM, Aaron's Lease to Own CBS, NL**
- Involved in the day to day sales, deposits and collections associated with a lease to own furniture store.
 - Primary responsibilities included stocking of the store, filling holes and meeting demands of customers
 - Booking deliveries, and selecting items to be delivered based on a SKU, and Item Number.
 - Achieved top sales person awards throughout the franchise.
- 2012-2013 **Cabinet Design/Installation & Delivery, Signature Kitchen, Mount Pearl, NL**
- Designing & installing cabinets
 - Knowledge of production and fabrication of cabinets
- 2011-2012 **Human Resources Manager, Northgate Arinso – St. John's, NL**
- Benefit Administrator of benefit plans, enrolments, financial advising, savings & security, pension and payroll
 - Participated in a Pilot Project in attaining an in house Technical Support Department
- 2010-2011 **Personal Trainer, Goodlife Fitness – Mount Pearl, NL**
- Assist members with their daily fitness goals
 - Present/pitch financial plans to members
 - Top sales earner for a period of this position
- 2006-2011
NL **Business Owner/Operator, Something Fishy Aquatic Solutions – Paradise,**
- Managed daily operations of business: sales & management duties
 - Imported live tropical fish from various countries
 - Focusing/implementing the re-sale of products within my stores
 - Informing customers on proper care/maintenance of aquarium & compatibility of different species of fish
- 2004-2006 **Aquarium Consultant, Pet City – St. John's, NL**
- Supervisory/managerial duties: scheduling, daily maintenance, inventory control, sales & ordering supplies

- Focusing/implementing the re-sale of products within my stores
- Informing customers on proper care/maintenance of aquariums
- Compatibility of different species of fish

2002-2003 **Website Design/Maintenance**, Mount Pearl Senior High – Mount Pearl, NL

- Designed/created business plans for top business ideas possessed by students
- Format the various work designated to the course/courses

2002-2003 **Computer Analyst/VP**, Terra Nova Fisheries – Kilbride, NL

- Computer programmer/designer
- Designing a network for another company
- Improving areas in the office to be more cost efficient/effective
- Marketing/researching projects

Education

2011 **Master's Degree of Business Administration** – Human Resources
2007 **Bachelor's Degree of Business Administration**
 Bachelor's Degree of Arts – English, Language, & Communications
 Memorial University of Newfoundland & Labrador – St. John's, NL

Awards & Certifications

2000 **Entrepreneur of the year** – 1st in Region, 2nd in Provincial
 Provincial Enterprise Olympics – CBDC & ACOA

WHMIS
First Aid

References

Available Upon Request